



NEWS RELEASE

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First Single-Use Rigid Endoscope to be Demonstrated at AAOS

Integrated Endoscopy's nuvis™ Single-Use Arthroscope Delivers High-Definition Optics & First-Time Quality for Every Procedure

FOR IMMEDIATE RELEASE...March 18, 2015...RANCHO SANTA MARGARITA, Calif....

Integrated Endoscopy, Inc. will demonstrate its **nuvis™** Single-Use Arthroscope—the only single-use rigid endoscope commercially available in the United States—at the 2015 American Academy of Orthopaedic Surgeons (AAOS) Annual Meeting, March 25–27, 2015, in Las Vegas (booth No. 674).

The launch of the **nuvis** Single-Use Arthroscope comes at a time of heightened awareness about serious patient safety issues connected with endoscopic procedures, including a number of recent high-profile infection outbreaks caused by bacteria build up in difficult-to-clean endoscopes.

“We’re excited to introduce the **nuvis** Single-Use Arthroscope to orthopedic surgeons,” said George Wright, president and CEO of Integrated Endoscopy. “Our discussions with orthopedic surgeons across the country underscore the importance of exceptional optical quality in a disposable endoscope. The **nuvis** Arthroscope is the first single-use rigid endoscope based on 21st century optical technology. Its excellent optics and improved safety provide first-time quality for every procedure, benefiting surgeons and patients alike.”

The **nuvis** Single-Use Arthroscope features 12 molded glass lenses compared with 32–56 expensive ground glass lenses typically used in reusable arthroscopes. These high-quality lenses are made with the same technology and low-temperature glass used to mass-produce high-definition, low-cost optics for smart phone cameras. The **nuvis** Arthroscope also features patented light-emitting diode (LED) technology that provides improved white light at significantly lower temperatures than the fiber optic illumination used in conventional endoscopes.

Wright said the affordable **nuvis** Single-Use Arthroscope also compares favorably to reusable endoscopes when a full assessment of total cost of ownership is made by eliminating the need for reprocessing between use, scope damage and repair costs, operating room downtime, and inventory logistical issues.

“Reusable arthroscopes get damaged and degraded in optical quality with use, handling, and reprocessing,” said Grady L. Jeter, M.D., founder of the Arthroscopy & Sports Medicine Clinic in San Jose, Calif. “In fact, surgeons rarely have the opportunity to use a brand new arthroscope. As a result, the availability of an affordable single-use arthroscope is a major advance both in terms of optical quality and patient safety. Surgeons now can have first-time optical quality for every arthroscopy procedure, surgical staff will no longer be burdened with reprocessing the scopes, and patients can be assured of a sterile scope free of the potential for infection transmission.”

The **nuvis** Single-Use Arthroscope received 510(k) clearance from the U.S. Food and Drug Administration in July 2014. Integrated Endoscopy is currently gearing up production of the **nuvis** Arthroscope, and it will be available nationwide during the third quarter of 2015.

Arthroscopic Surgery Market

According to recent market research reports, approximately 8.3 million arthroscopies were performed in 2013 in the U.S. and Europe. Orthopedic surgery is the fastest growing endoscopic surgery segment, with a double-digit annual growth rate anticipated in the U.S. and Europe between 2011 and 2017.

About Integrated Endoscopy

Integrated Endoscopy is a pioneer in the development of high-quality, low-cost single-use rigid endoscopes. The company’s intellectual property portfolio includes nearly 20 issued patents in the United States, Europe, Japan, Australia, and Canada covering the lens system design, LED lighting systems in a rigid endoscope, and high-quality molded glass lenses that are at the core of its cutting-edge devices. This strong patent position makes Integrated Endoscopy uniquely positioned to be the market leader and sole provider of high-quality, low-cost single-use rigid endoscopes. Privately held since its formation in 1996, Integrated Endoscopy’s headquarters and manufacturing are based in Rancho Santa Margarita, Calif. For more information, visit www.iescope.com.

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Note to editors: A photo of the **nuvis** Single-Use Arthroscope is available [here](#).